

Make this a magical and meaningful holiday season



A magical holiday tradition of lighting the streets on Dec. 24.



Enjoy a magical holiday season!

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Supporting your local brick and mortar stores is meaningful especially when it's located in your hometown. Shop local and support your community. They need you to survive.

Gift Ideas

- 1) Support your local businesses. Your hometown's business is there for you; help to keep them in business. Typically, the customer service is top notch, returns are easy and you don't have to break down and recycle a huge cardboard box.
 - 2) Buy consumables - baked goods, food baskets, wine, tea, coffee, chocolates (local holiday craft markets).
 - 3) Support companies that are women or minority owned.
 - 4) Search for "companies that use recyclable packaging."
 - 5) Frequent companies that give a portion of the proceeds to a charity (many Etsy shops donate to charity).
 - 6) Patronize local craft boutiques. You can support local artisans and find unique gift items. Look for local event listings on social media.
 - 7) Purchase tickets of any kind for any event - theater, community events, opera, jazz, musicals, plays, concerts, comedy clubs; Sports - baseball, basketball, football, hockey, college games; Museums - Leshner, MOMA, Exploratorium, Asian Museum; Activities - skiing, mini golf, go-karts, paintball, Color Me Mine, laser tag, rock climbing, city tours, Segway tours; Classes - art, cooking, music, dance, photography, tennis/pickleball. (Check out classbento.com for more classes.)
- Lastly, give the gift of your time – doing anything together. Hands down, the most valuable gift we can give is our time. The gift of time means "I want to be with you, our relationship is important and I

want to create memories together." Keep that in mind when trying to think of the perfect gift for your parents.

Have a magical holiday season!

Professional Organizer, Jennifer Raftis, CPO® founded Efficiency Matters, LLC to help you with all of your organizing needs for your home and business. She is a Certified Professional Organizer and an active board member with NAPO, National Association of Productivity and Organizing Professionals.

She is also an independent representative for The Container Store and has expertise in designing closets, garages, pantries, playrooms and more. In addition, she is a Corporate Organizing and Productivity Consultant and has worked with Fortune 500 companies across the U.S. Another large part of her business is move management especially working with seniors who are downsizing. She and her husband have lived in Moraga for 30 years, raising 3 kids and working countless volunteer hours with many local non-profit organizations and schools. Jennifer@efficiencymattersllc.com, 925-698-3756 www.efficiencymattersllc.com

